



NHTSA/Click It or Ticket
:30 Radio
"Stupid Joey"

SFX: Music Alternative Rock

TEEN BOY: Get this: Joey and me were supposed to go to this concert next week, right?

But then something terrible happened.

SFX: Music starts again

TEEN BOY: (remorsefully) Joey was driving without a seatbelt.

But he didn't wreck, nope he got pulled over.

Now Joey has to pay for a seatbelt ticket instead of a concert ticket.

And I have to go by myself! How lame is that?

So Joey, if you're out there, you're an idiot. Wear your seatbelt or you'll get a ticket.

ANNCR: All across the country, cops are cracking down. Click it, or ticket. Day and night.

Paid for by the National Highway Traffic Safety Administration.